

6.2.1 Strategic Plan and deployment

Strategic Plan	Deployment
To organize an Orientation Programme for Freshers	<ul style="list-style-type: none"> • Organized an Orientation programme for First Year UG students on 26.08.2020. • Organized an Orientation programme for First Year PG students on 21.10.2020.
To organize a Professional Development Programme for Non-Teaching Staff	Organized a Professional Development Programme for Non-Teaching Staff on Public Financial Management System (PFMS) and Computerized Accounting on 01.02.2021
To organize a Skill Development Programme for Students	Organized a Skill Development for the Under Graduate Students on Interpersonal Skills and Career opportunities on 01.02.2021.
To organize an Entrepreneurship Training Programme for Self Help Group Women	Organized an Entrepreneurship Training Programme in collaboration with SPEECH, Thiruchuli for Self Help Group Women on Mushroom Cultivation on 19.02.2021
To organize National/International Webinar for faculty and students	<ul style="list-style-type: none"> • Department of Chemistry organized International webinar on "Integrated Nanomedicine for new therapies" on 18.07.2020. • Department of Commerce organized National Webinar on "Introduction to Securities Markets, IPO, Mutual funds and ETF Investing" on 20.02.2021. • Department of Commerce organized National Webinar on "Banking as a Career " on 19.04.2021
To conduct COVID-19 awareness / Health awareness programme for students	<ul style="list-style-type: none"> • Health Club organized COVID-19 awareness programme in collaboration with Urban Government Primary Health Centre, Aruppukottai on 22.01.2021. • National Deworming Day -Deworming Tablet distribution programme organized by the Health Club of our college in collaboration with Tamil Nadu Urban Government Primary

	<p>Health Centre, Aruppukottai on 19.03.2021.</p> <ul style="list-style-type: none">• Cancer Awareness programme organized by the Health Club of our college on 05.02.2021.
<p>To publish research papers/books</p>	<ul style="list-style-type: none">• Published research papers in reputed high impact factor international journals.• Published book chapters and books in ISBN code.