



SAIVABHANUKSHATRIYA COLLEGE

(AruppukottaiNadargalUravinmuraiPothuAbiViruthiTrustukuPathiyapattathu)

ARUPPUKOTTAI

DEPARTMENT OF COMMERCE

QUESTION BANK

Class :	B.Com		
Semester (UG - III & V; PG - III) :	UG - V	Subject Code :	CCRC54
Name of the Subject :	Entrepreneurship Development		

Section A (Multiple Choice Questions)

Unit I: (Introduction to Entrepreneurship)

- Under shree shakti package women entrepreneurs are provided assistance upto
(a) Rs.25000 (b) Rs. 50,000 (c) 1,00,000 (d) 5,00,000
- SMER is a _____
(a) Financial institution (b) Industry (c) Fund (d) Credit rating agency
- The corporate head office of NSIC is in _____
(a) Calcutta (b)Bangalolre (c) New Delhi (d) Hyderabad
- IFCI provides finance for _____
(a) Starting New venture (b) Expansion of capacity (c) Renovation (d) All of the above
- Entrepreneurship refers to _____
(a) Person (b) Function (c)Both A& B (d) Technology

Unit II: (Factors Affecting Entrepreneurial growth)

- Joint venture is formed to _____
(a) Share cost and risks (b) To obtain competitive advantage only (c) Both (d) None of these
- The minimum financial interest by a women to constitute a women enterprise is
(a) 50% (b) 51% (c) 25% (d)75%
- The likely moratorium required for repayment of loans can be ascertained with the help of
(a) Financial ratio analysis (b) Break even analysis (c) Cash flow analysis (d)Project balance sheet analysis
- The franchisor provide _____
(a) Managerial training programme (b) Counseling services (c) Both (d)None of these
- Where the areas of operation of the business is widespread the suitable form of organization is
(a) sole proprietor (b) Partnership (c) Public ltd, company (d)None of these

Unit III: :(Institutional Support to Entrepreneurs)

- The investment limit for small enterprises in service activity
(a) Rs.15 crore (b) Rs. 5 crore (c) Rs. 10 crore (d) Rs. 2 crore
- These entrepreneur is one who starts an industrial unit by means of an innovative skill
(a) Modern entrepreneur (b) Pure entrepreneur (c) Innovative entrepreneur
(d) First generation entrepreneur
- The economic factors of entrepreneurship consists of
(a) Social (b) Political (c) Capital (d) Cultural
- Refers to the activities and preparatory work made before the actual conduct of training
(a) prephase (b) Training phase (c) Post training phase (d) Planning
- Motivates force people to action and strength of motives depends upon the
(a) culture (b) Legal (c) Economic (d)Political



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Unit IV: (Project)

16. IDBI coordinates the function of _____
(a) IFCI (b) ICICI (c) LIC & UTI (d) All of the above
17. SSI registration certificate is to be obtained from _____
(a) DIC (b) Dept.of industry and commerce (c) SIPCOT (d) Municipality
18. Entrepreneurship is most likely to emerge under a specific social culture according to _____
(a) Economics (b) Psychologists (c) Sociologist (d)None of the above
19. Granting the right to franchise to all multiple units in a particular territory is _____
(a) Direct franchising (b) Area development franchising (c) Master franchising
(d)All of the above
20. A wide variety of consultancy service are provided by _____
(a) NAYE (b) NIESBUD (c) TCO (d) None of these

Unit V:(Project Appraisal)

21. The number of product manufacture by small scale industry is _____
(a) 1,000 (b) 2,500 (c) 5,000 (d) 7,500
22. The most important of function on a entrepreneur is _____
(a) Risk assumption functions (b) Decision making function (c) Risk assumption functions
(d) Function of innovation
23. _____ Entrepreneur are those who have shown enormous growth of performance in their venture
(a) Growth (b) Super growth entrepreneur (c) Modern entrepreneur
(d) Classical entrepreneur
24. The first state level financial institutions in our country is _____
(a) ITCOT (b) NPC (c) TIIC (d) SISI
25. _____ Entrepreneurs start business without any preparation, clear goal or plan.
(a) Chance entrepreneurs (b) Natural entrepreneurs (c) Created entrepreneurs
(d)Forced entrepreneurs

Section B (7 mark Questions)

Unit I: (Introduction to Entrepreneurship)

26. Describe the main functions of an Entrepreneur
27. Define an Entrepreneur and bring out his functions and characteristics, features
28. Explain need Hierarchy theory
29. Growth what are the types of an Entrepreneur?
30. Discuss the problems of the women Entrepreneur

Unit II: (Factors Affecting Entrepreneurial growth)

31. Discuss the factors that affect Entrepreneurship growth.
32. State the objectives of EDPS
33. What are the activities involved in the following phase?
34. Evaluate the EDPs conducted in India
35. State the importance of entrepreneurship development



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Unit III: (Institutional Support to Entrepreneurs)

36. Explain the technical services provided by SISI?
37. Explain the objectives of NIESBUD
38. What are the objectives of NAYE?
39. What are the main functions of EDII?
40. What are the entrepreneur scheme?

Unit IV: (Project)

41. Distinguish between quantifiable and non-quantifiable project
42. Explain the causation –oriented classification of project?
43. What are various stages in project life cycle?
44. State the general information to be given in a project report.
45. What is project report? Bring out its various components

Unit V: (Project Appraisal)

46. What is project appraisal? Bring out its importance
47. How will you ascertain the market feasibility of a project?
48. What do you mean by financial feasibility analysis? How will you ascertain it?
49. Discuss the concept of break-even point and state how will you calculate it ?
50. What do you mean by social feasibility analysis?

Section C (10 mark Questions)

Unit I: (Introduction to Entrepreneurship)

51. Discuss the role of entrepreneurs in the economic development of a country
52. Explain the support and assistance given to develop entrepreneurship in women

Unit II: (Factors Affecting Entrepreneurial growth)

53. Explain the functions of various institutions engaged in EDPS
54. Explain the various phases of EDPs

Unit III: (Institutional Support to Entrepreneurs)

55. Explain the various forms of assistance provided by SFCs to small-scale industry?
56. Narrate the functions of district industries centre

Unit IV: (Project)

57. What do you mean by project identification?
58. What is project report? Describe in detail its contents

Unit V: (Project Appraisal)

59. Critically examine the various analysis used to apprise a project
60. Distinguish between technical feasibility analysis and financial feasibility analysis and bring out their importance