



## SAIVA BHANU KSHATHRIYA COLLEGE, ARUPPUKOTTAI - 626101



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**Designation** : Assistant professor  
**Qualification** : M.Com., M.Phil., B.Ed.,  
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### WORK EXPERIENCE :

Name of the College	Designation	Joining Date	Relieving Date	Years of Experience
S.B.K College	Assistant professor	16-6-2010	-	12 years 6 months
<b>Total</b>				12 years 6 months

### EDUCATIONAL QUALIFICATION:

Course	College/University	Subject	Year	Division/ Grade/ Merit, etc.,
M.Phil	Prist University	Commerce	2015-16	I Class
B. Ed.,	Tamilnadu Teachers Education University	Commerce	2009-10	I Class with Distinction
M. Com	Madurai Kamaraj University	Commerce	2007-09	I Class
B. Com	Madurai Kamaraj University	Commerce	2004-07	I Class

**RESEARCH EXPERIENCE:**

Research Stage	Title of work / Thesis	University where the work was carried out
M.Phil	A Study on Women Self help Group in Sattur Taluk	Prist University
Ph.D (Applied) Application MKU/PHD/22/0358	A Study on Work Life Balance of Working Women With Special Reference to Virudhunagar District	MK University

**PUBLICATIONS :**

Published Papers in Journals :

S.No	Title of the Paper	Book Title, Editor & Publisher	ISSN / ISBN No.	Page Nos.	Year
1	HR Practices in IT sector special Reference to Infosys LTD	Jamal Academic Research Journal: An Interdisciplinary	ISSN 0973-0303	211-214	January, 2017
2	Ethical Issues of E-Marketing	Virtual Global Market	ISBN 978-93-5566-560-7	8	24.09.2021

**CONFERENCE / WORKSHOPS / LECTURES PRESENTED:**

S.NO	Title of the Paper	Organized By	Level of the Programme	Place and Date
1	Entrepreneurship and skill development	Department of commerce, Ayya Nadar Janaki Ammal College.	National seminar	ANJACollege, 5 <sup>th</sup> and 6 <sup>th</sup> May 2022

**SEMINARS, CONFERENCES, SYMPOSIA, WORKSHOPS PARTICIPATED:****(I) SEMINARS ATTENDED:**

S.No.	Name of the Seminars	Name of the Sponsoring Agency	Level	Place and Date
1	Challenges in services marketing	Department of Commerce, V.V.V Colege,	State level	V.V.V. College 21.1.2014

		Virudhunagar		
2.	Indian Banking Industry: Issues and Challenges	Department of Commerce, S.B.K College, Aruppukottai.	National level	S.B.K College, 20.2.2015
3.	Revised Assessment and Accreditation	IQAC, S.B.K. College, Aruppukottai.	National level	S.B.K. College, 11-10-2019.
4.	Intellectual Property Rights	Department of Commerce, S.B.K. College, Aruppukottai.	National level	S.B.K. College, 24-2-2020.
5	Plagiarism, citation and Reference in Social Science Research	ST Alphonsa College	National Level Webinar	ST Alphonsa College, 3-9-21
6	Entrepreneurship and its Opportunities	S.B.K. College.	State Level	S.B.K. College. 13-9-21
7	Harassment of women in Digital Space	S.B.K. College.	International level	S.B.K. College. 25-9-21
8	Steps for Effective Thesis Writing	Sethi Research Advocacy Forum	National Level	VHNSN College, 7.10.2021

## II) CONFERENCES ATTENDED:

S.No.	Name of the Conferences	Name of the Sponsoring Agency	Level	Place and Date
1	Virtual Global Market	Angappa College of Arts and Science	International	Angappa College

## (III) WORKSHOPS ATTENDED:

S.No.	Name of the Workshop	Name of the Sponsoring Agency	Place and Date
1	On Innovative methods Of Teaching	S.B.K. College	S.B.K. College, 2-3-2013
2.	Goods and Service Tax in Indian Economy	S.B.K. College	S.B.K. College, 27-7-2017.
3.	GST-An Introduction	Devanga Arts College	Devanga Arts College, 11-8-2017.
4.	Achieving Excellence in Commerce and Computer	S.B.K. College	S.B.K. College, 17-2-2018
5.	Human Rights	S.B.K. College	S.B.K. College, 17-10-2018

6.	Entrepreneurship Awareness Camp	NSTEDB	National Institute of Technical Teachers Training and Research, 8-1-2019 to 10-1-2019
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**CO-CURRICULAR, EXTENSION, PROFESSIONAL DEVELOPMENT RELATED ACTIVITIES:**

S.No.	Type of Activity Extension, Co-curricular & Field based activities	Year
	Nil	Nil
Contribution to Corporate Life and Management of the Institution		Year
	Nil	Nil
Examination Duties Assigned and Performed		
S.No.	Type of Examination Duties	Duties Assigned
1	Public Examination Duty	Yes
2	Question Paper setter (outside the College)	Nil
3	Project External Examiner	Nil
4	Paper Evaluation (outside the college)	Yes. Additional Examiner in MK University

Yours faithfully

*k. Vidya*

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