



**SAIVA BHANU KSHATHRIYA COLLEGE,  
ARUPPUKOTTAI - 626101**



**Name** : PANDISELVI. C  
**Designation** : ASSISTANT PROFESSOR  
**Qualification** : M.COM., M.Phil.,  
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**WORK EXPERIENCE :**

Name of the College	Designation	Joining Date	Relieving Date	Years of Experience
SAIVA BHANU KSHATHRIYA COLLEGE, ARUPPUKOTTAI.	ASSIST ANT PROFESS OR	15.07.2012	TILL DATE	10 YEARS 5 MONTHS
Total				10 YEARS 5 MONTHS

**EDUCATIONAL QUALIFICATION:**

Course	College/University	Subject	Year	Division/ Grade/ Merit, etc.,
M.PHIL	S.B.K. COLEGE, ARUPPUKOTTAI.	COMMERCE	2010- 2011	FIRST CLASS
M.COM	AYYA NADAR JANAKI AMMAL COLLEGE, SIVAKASI	COMMERCE	2000- 2002	FIRST CLASS
B.B.A	S.F.R. COLLEGE, SIVAKASI	ADMINISTRATION	1997- 2000	THIRD CLASS

**RESEARCH EXPERIENCE:**

Research Stage	Title of work / Thesis	University where the work was carried out
PHD(Applied) Online Application No.- MKU/PhD/22/0305.	A STUDY ON AWARENESS AND IMPACT OF GST AMONG SMALL SCALE ENTREPRENEURS IN VIRUDHUNAGAR DISTRICT	MADURAI KAMARAJ UNIVERSITY, MADURAI
M.Phil.,	A STUDY ON ABSENTEEISM OF WORKMEN IN SHRI RAMALIGA MILLS LIMITED 'B' UNIT, ARUPPUKOTTAI.	MADURAI KAMARAJ UNIVERSITY, MADURAI
M.COM	A STUDY ON CONSUMER PREFERENCE OF BAJAJ TWO-WHEELERS IN SIVAKASI TOWN	MADURAI KAMARAJ UNIVERSITY, MADURAI

**PUBLICATIONS :**

(i) Published Papers in Journals :

S.No.	Title of the Paper	Book Title, Editor & Publisher	ISSN / ISBN No.	Page Nos.	Year
	Industrial Labour and employment laws of India	Roots International Journal of Multidisciplinary researches	2349 8684 Impact Factor - 0.811).	91 to 94	24.09.20 16
1.	Career Opportunities In Retail Business	Journal Of Emerging Technology And Innovative Research (Jetir)	2349-5162 Impact factor- 5.87-	576-579	JUNE,20 19

2.	Problems Faced By Female Workers In Construction Industry- An Overview	The Research Journal of Social Sciences American- Eurasian Network For Scientific Information (aensi)	0025-1348(P),2456-1356(O) Impact Factor – 5.250).	Volume IX Number IX	September, 2018
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### (ii) Articles / Chapters Published in Books

S.No.	Title of the Paper	Book Title, Editor & Publisher	ISSN / ISBN No.	Page Nos.	Year
	Emerging Trends in Banking and Management	Emerging Trends in Banking and Management	978-93-90627-74-5	130	2021

### CONFERENCE / WORKSHOPS / LECTURES PRESENTED:

S.NO	Title of the Paper	Organized By	Level of the Programme	Place and Date
1.	IAS And other Civil Services	Kalasalingam University, Krishnankovil, rajapalayam.	State Level	23.09.2024
2.	Higher Education in India- During the Plan Periods	Manner Thirumalai Naicker College, Pasumalai, Madurai.	National Level	22.08.2014
3	Companies Act, 2013	Devanga Arts College, Aruppukottai.	National Level	08-07-2016
4	Demonitization to Digital remonitization	S.F.R. College, Sivakasi.	National level	09-02-2017
5	Active Listening Skills	Sri Krishnasamy Arts And Science College, Mettamalai, Sattur.	International Level	25-06-2020
6	INNOVATIVE BUSINESS STRATEGIES AMID COVID-19 C	SRIKALEESWARI COLLEGE, SIVAKASI	NATIONAL LEVEL	1-6-2020
7	PLAGARISM, CITATION AND REFERENCE IN SOCIAL SCIENCE RESEARCH	ST ALPHONSA COLLEGE ,KANYAKUMARI.	National Level	30.9.2021
8	CAREER PLANNING	SERMATHAI VASAN COLLEGE FOR WOMEN,MADURAI	National Level	10.8.2021
9	Impact of GST	Sri Kaliswari College, Sivakasi.	National Level	24 <sup>th</sup> & 25 <sup>th</sup> August, 2022

**SEMINARS, CONFERENCES, SYMPOSIA, WORKSHOPS PARTICIPATED:**

**(I) SEMINARS ATTENDED:**

S.No.	Name of the Seminars	Name of the Sponsoring Agency	Level	Place and Date
1	360 Degree Branding		State Level	05-10-2018 Sri Kaliswari Institute of Management And Technology, Sivakasi
2	Impact of Skill Development in Goods And Services Tax		National Level	5 <sup>th</sup> & 6 <sup>th</sup> May 2022 Ayya Nadar Janaki Ammal College, Sivakasi.
3	Entrepreneurship Awareness Camp	NSTEDB	National Level	8.01.2019 – 10.01.2019 National Institute of Technical Teachers Training and Research(NITTTR)
4	Social Science Research & Statistical Data Analysis		National Level	12.07.2021 Rajapalayam Rajus' College
5	Steps for Effective Thesis Writing		National Level	07.10.2021 VHNSN College

**II) CONFERENCES ATTENDED:**

S.No.	Name of the Conferences	Name of the Sponsoring Agency	Level	Place and Date
1	Recent Trend in Global Marketing	-	International Level	24.09.2021

**(III) WORKSHOPS ATTENDED:**

S.No.	Name of the Workshop	Name of the Sponsoring Agency	Place and Date
1	District Cluster College Jointly Faculty Programme	-	07-01-2015 A.K.D. Dharmaraja women's College, Rajapalayam.
2	Home Maker : A Frontline Worker		21.07.2021 Ayya Nadar Janaki Ammal College,

			Sivakasi
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<b>Examination Duties Assigned and Performed</b>		
<b>S.No.</b>	<b>Type of Examination Duties</b>	<b>Duties Assigned</b>
1	Public Examination Duty	Yes
2	Question Paper setter (outside the College)	No
3	Project External Examiner	No
4	Paper Evaluation (outside the college)	Yes

Yours faithful

*C. Pandiselvi*

(C.PANDISELVI)