



## SAIVA BHANU KSHATHRIYA COLLEGE, ARUPPUKOTTAI - 626101



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**Designation** :Assistant Professor  
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### WORK EXPERIENCE :

Name of the College	Designation	Joining Date	Relieving Date	Years of Experience
SAIVA BHANU KSHATHRIYA COLLEGE, ARUPPUKOTTAI.	ASSIS TANT PROFES SOR	28.7.2010	Till Date	12years5months
<b>Total</b>				12years5months

### EDUCATIONAL QUALIFICATION:

Course	College/University	Subject	Year	Division/ Grade/ Merit, etc.,
M.Phil	S.B.K. College	Commerce	2009	I class
M.Com	S.B.K. College	Commerce	2008	I class
B.Com	S.B.K. College	Commerce	2006	II class

**RESEARCH EXPERIENCE:**

Research Stage	Title of work / Thesis	University where the work was carried out
M.Phil	A Study on Micro Enterprises in Aruppukottai Taluk	Madurai Kamaraj University

**PUBLICATIONS :****(i) Published Papers in Journals :**

S.No.	Title of the Paper	Book Title, Editor& Publisher	ISSN / ISBN No.	Page Nos.	Year
1	A Study on Effectiveness of Online Advertising	Journal of Emerging Technologies and Innovative Research	ISSN-2349-5162	766 to 770	June 2019
2	Industrial Labour and Employment Laws of India	Roots International Journal of Multidisciplinary Researches Dr.S.Balakrishnan, Mrs.R.Veeramani,Mr.B.Pereira	ISSN:2349-8684	91 to 94	24.09.2016

**(ii) Articles / Chapters Published in Books**

S.No.	Title of the Paper	Book Title, Editor& Publisher	ISSN / ISBN No.	Page Nos.	Year
1	Emerging Trends in Banking and Management	Emerging Trends in Banking and Management Lt.Dr.S.Packiaraji Krishna Publication House	ISBN 978-93-90627-49-3	137 to 144	2021

**SEMINARS, CONFERENCES, SYMPOSIA, WORKSHOPS PARTICIPATED:****(I) SEMINARS ATTENDED:**

S.No.	Name of the Seminars	Name of the Sponsoring Agency	Level	Place and Date
1	Moulding Interpersonal skills towards Victory	-	State level	VHNSN College, 25.09.2018

	Aspects			
2	Demonetization to Digital Remonetization	-	National	SFRCollege, 9.02.2017
3	Social Science Research & Statistical Data Analysis	-	National Level	12.07.2021 Rajapalayam Rajus' College
4	Steps for Effective Thesis Writing	-	National Level	07.10.2021 VHNSN College

## II) CONFERENCES ATTENDED:

S.No.	Name of the Conferences	Name of the Sponsoring Agency	Level	Place and Date
1	Recent Trend in Global Marketing	-	International Level	24.09.2021

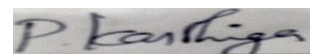
## (III) WORKSHOPS ATTENDED:

S.No.	Name of the Workshop	Name of the Sponsoring Agency	Place and Date
1	Home Maker : A Frontline Worker	-	21.07.2021 Ayya Nadar Janaki Ammal College, Sivakasi

## Examination Duties Assigned and Performed

S.No.	Type of Examination Duties	Duties Assigned
1	Public Examination Duty	Yes
2	Question Paper setter (outside the College)	No
3	Project External Examiner	No
4	Paper Evaluation (outside the college)	Yes

Yours faithfully



(P.KARTHIGA)